



CONNECTICUT RIVER VALLEY CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

MPI CRV 2008-2009 PARTNERSHIP PROGRAM

ABOUT MPI

Meeting Professionals International (MPI) is a global community with over 24,000 members worldwide. MPI is the largest association for the \$102.3 billion meeting and event industry and is committed to providing innovative professional development, generating industry awareness, creating business development opportunities, and positioning meetings and events as a key strategic component of an organization's success. Founded in 1972, the Dallas-based organization delivers success through its 69 chapters and clubs in 20 countries around the world.

MPI research shows that...

- MPI members collectively account for a total of \$10 billion spend on meetings per year
- Each MPI planner member has an average budget of \$1.5 million
- MPI planner members are responsible for more than 670,800 meetings per year
- 94% of MPI Members would prefer to do business with other MPI members

ABOUT MPI CONNECTICUT RIVER VALLEY CHAPTER (MPI CRV)

The MPI Connecticut River Valley Chapter (MPI CRV) is a regional professional organization that is comprised of over 130 members – **54% of whom represent the planner community** (including association, corporate, government and independent planners). Companies represented in this 54% include Cigna, Aetna, Anthem Blue Cross/Blue Shield, ING, Pratt & Whitney, Pfizer and the Hartford.

The MPI Connecticut River Valley Chapter is pleased to offer the following Partnership Program for the July 2008 – June 2009 chapter year. The MPI CRV Partnership Program provides an outstanding platform to showcase your product and services to decision makers. For additional information on the value of partnering with MPI CRV, view the attached testimonial by Elizabeth George from the New Orleans Convention and Visitors Bureau.

MPI CRV PARTNERSHIP OPPORTUNITIES

Let your ANNUAL PARTNERSHIP help you build strong business relationships - \$3,500

- Six (6) complimentary registrations to MPI CRV events of your choice
- One (1) annual banner ad on the MPI CRV website (appears on all pages)
- Two (2) sets of membership mailing labels
- Four (4) quarterly newsletter ads, one (1) for each quarter
- Twelve (12) eNews ads, one (1) each month from June through July
- Three (3) minutes of podium time at meeting of your choice
- Tabletop or floor exhibit display located near the registration desk at two (2) events
- Recognition as Annual Partner at each chapter event
- Recognition in PowerPoint (or equivalent) at each chapter event

A CUSTOM PARTNERSHIP will be instrumental in helping you reach key buyers - \$3,400 to \$600

- Please note MPI CRV would be delighted to customize a partnership package that meets your organization needs.

The EVENT PARTNERSHIP is a cost effective tool to showcase your product or services - \$500

- One (1) complimentary registration to an MPI CRV event of your choice
- One (1) banner ad on the MPI CRV website for the month of the meeting being sponsored
- One (1) set of membership mailing labels
- Two (2) minutes of podium time
- Tabletop or floor exhibit display located near the registration desk
- A logo link on registration page of the MPI CRV web site
- Recognition in PowerPoint (or equivalent) at event

MPI CRV is hosting an EDUCATION DAY on February 3, 2009 with support from the MPI Foundation. This event will focus on hot topics such as green meetings and corporate social responsibility (CSR). Do not miss out on the opportunity to be a part of this one of a kind event!

Education Day Keynote Sponsor (Only Two Available) - \$1,500

- Three (3) minutes of podium time
- Opportunity to introduce Keynote Speaker (opening OR lunch)
- Ability to put out materials at Keynote Session (opening OR lunch)
- Two (2) complimentary registrations to Education Day
- One (1) set of membership mailing labels
- Tabletop or floor exhibit display located near the registration desk
- A company listing on the registration page of the MPI CRV web site
- Recognition in PowerPoint (or equivalent) at event
- Recognition on all print and electronic media marketing the event

Education Day Session Sponsor (Only Three Available) - \$1,000

- Opportunity to introduce (2) breakout session speakers (one AM and one PM)
- Ability to put out materials at (2) breakout sessions (one AM and one PM)
- Two (2) complimentary registrations to Education Day
- One (1) set of membership mailing labels
- Tabletop or floor exhibit display located near the registration desk
- A company listing with link on the registration page of the MPI CRV web site
- Recognition in PowerPoint (or equivalent) at event
- Recognition on all print and electronic media marketing the event

Education Day Partner (Only Five Available) - \$500

- One (1) complimentary registration to Education Day
- One (1) set of membership mailing labels
- Tabletop or floor exhibit display located near the registration desk
- A company listing with link on the registration page of the MPI CRV web site
- Recognition in PowerPoint (or equivalent) at event
- Recognition on all print and electronic media marketing the event

PRODUCT / GIFT DONATION

MPI CRV will be raising money throughout the year for MPI CRV Scholarships and Education by holding mini-silent auctions at chapter events. Your participation will provide an excellent opportunity to showcase your company. We would be pleased to accept any type of donation – for example, weekend getaways, trips, brunches, dinners, corporate gifts, theater or sports tickets, spa certificates, gift baskets, handcrafted items, crystal, personal services – or any other item you would like to donate. In exchange for your donation, you will receive recognition on the MPI CRV website and recognition in the PowerPoint (or equivalent) at the event in which your donation is auctioned off.

ADVERTISE with MPI CRV to reach potential clients

MPI CRV Website Banner Ad - \$175 per month or \$1800 per year

- Banner ad to appear on every page of the MPI CRV website, including home page, with direct link to company website

Quarterly Newsletter Ad - \$100

- Logo with direct link to company website (two available per quarter)

Monthly eNews Ad - \$50

- Logo with direct link to company website (two available per month)

MPI CRV 2008-2009 EVENT SCHEDULE

DATE*	TIME*	LOCATION*	TOPIC*
Thursday, August 21, 2008	5:00pm	Hartford, CT	Networking Event
Tuesday, September 9, 2008	5:00pm	North Haven, CT	Audio Visual
Thursday, October 2, 2008	5:00pm	Hartford, CT	Wine Networking Event
Tuesday, October 14, 2008	7:30am	Rocky Hill, CT	Horror Stories From The Road
Tuesday, November 18, 2008	5:00pm	Middletown, CT	State of the Industry
Tuesday, December 9, 2008	11:30am	Hartford, CT	Holiday Luncheon
Tuesday, January 13, 2009	7:30am	Middletown, CT	Trends in the Industry
Tuesday, February 3, 2009	7:30am	Springfield, MA	Education Day
Tuesday, March 10, 2009	5:00pm	TBD	Networking Event
Tuesday, April 14, 2009	5:00pm	Windsor, CT	Excel Tools for Meeting Professionals
Tuesday, May 12, 2009	7:30am	Haddam, CT	Leadership
Tuesday, June 9, 2009	5:00pm	Mystic, CT	Annual Awards Dinner

**Dates, times, locations and topics subject to change.*

MPI CRV PARTNERSHIP INTEREST FORM

We greatly appreciate your support of the MPI Connecticut River Valley Chapter

- YES! We are interested the following partnerships:**
- ANNUAL PARTNERSHIP - \$3,500
 - CUSTOM PARTNERSHIP - \$3,400 to \$600
 - EVENT PARTNERSHIP - \$500 (please check date preference below)
 - Thursday, August 21, 2008
 - Tuesday, September 9, 2008
 - Thursday, October 2, 2008
 - Tuesday, October 14, 2008
 - Tuesday, November 18, 2008
 - Tuesday, December 9, 2008
 - Tuesday, January 13, 2009
 - Tuesday, March 10, 2009
 - Tuesday, April 14, 2009
 - Tuesday, May 12, 2009
 - Tuesday, June 9, 2009
 - EDUCATION DAY KEYNOTE SPONSOR (Only Two Available) - \$1,500
 - EDUCATION DAY SESSION SPONSOR (Only Three Available) - \$1,000
 - EDUCATION DAY PARTNER (Only Five Available) - \$500
 - PRODUCT / GIFT DONATION (Please attach a description)
 - WEBSITE BANNER AD - \$175 per month or \$1800 per year; Preferred Month(s): _____
 - QUARTERLY NEWSLETTER AD - \$100; Preferred Quarter(s): _____
 - MONTHLY ENEWS AD - \$50; Preferred Month(s): _____
 - OTHER PARTNERSHIP OPPORTUNITIES (Please attach a description)
 - No, we would not like to pursue any partnership options at this time.

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

PLEASE RETURN VIA FAX TO:

Ashley M. Lodovice, CMP | MPI CRV Chapter Administrator | Fax: 860.499.5006

If you have any questions please contact us at 860.961.1905 or mpicrv@gmail.com

Thank you again for your support!

www.crvmpi.org